



Army National Guard Soldier Family Support Division





What we can provide?

3 Lessons Learned

1. You must change with the times
 - Communication is generational and situational
 - Overseas communication is typically through email, Facebook and Skype
2. You must know your audience and provide ample opportunity to listen
 - New Media
3. There is risk inherent to this business therefore, you must monitor and create ability to do immediate referrals
 - Dynamic Interaction





Soldier Family Support and Social Media Facebook



facebook

Home Profile Friends Inbox

Casey Olson Settings Logout

Search

Link Your Page to Your Twitter Account

close

You can now export your Facebook Page updates to Twitter. [Click here](#) to enable this feature.

National Guard Bureau - Soldier/Family Support & Services

Wall Info Photos Discussions Reviews Video +



Edit Page

Promote with an Ad

Suggest to Friends

"No Soldier stands alone."

Information

What's on your mind?

Attach:



Share

Options



Bob Conant We offer our support especially to our son, Andy, serving in Iraq. May God bless and protect all our soldiers wherever they serve.

December 13 at 12:04am · Comment · Unlike · Report

You like this.

Write a comment...



National Guard Bureau - Soldier/Family Support & Services

Calling all Soldiers, Families and American Citizens! Please go to the Nike+ website and join the Resiliency Run Challenge!

nikerunning.nike.com

nikerunning.nike.com

Nike Running

Get More Fans

Advertise your page and pay only for new fans and clicks. Preview below.

National Guard Bureau

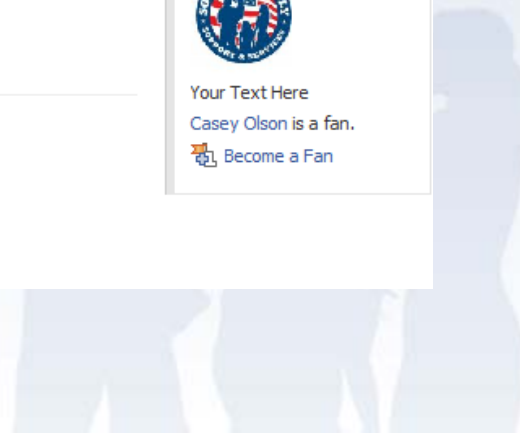
...



Your Text Here

Casey Olson is a fan.

Become a Fan





Soldier Family Support and Social Media

Twitter



Home - News | Twitter / Home | Nike+


Home Profile Find People Settings Help Sign out

What's happening? 140

Latest: Citizen Soldiers - Check out the new Employer Support Awareness STRATCOM on our NGB-SFSS Facebook page and give us your inp...16 days ago

Home

 **TheNatiGuard** North Dakota elementary school teacher and #NationalGuard Soldier now shaping young minds in Kosovo <http://bit.ly/76qxxQ>
1 minute ago from web

 **OhMyGOFF** RT Blogger Bash 2009: It was the party to be at for DC's online fashion, food and lifestyle crowds! <http://bit.ly/4zQmYJ> (@metromixdc)
2 minutes ago from web

 **noradnorthcom** <http://bit.ly/5km95Q>
13 minutes ago from Facebook

 **MilitaryBlood** DID YOU KNOW? One blood donation can save up to 3-lives!!! <http://bit.ly/53nKc9>
8:27 AM Dec 15th from Facebook
Retweeted by GIBill_Info and 2 others

NGBSFSS
32 tweets
104 following 123 followers 15 listed

Klout
n. a fun way to analyze the social web.

Home

@NGBSFSS

Direct Messages 6

Favorites

Retweets

Search

Lists

Lists are timelines you build yourself, consisting of friends, family, co-workers, sports teams, you name it.

New list

Trending Topics

#nowplaying





Soldier Family Support and Social Media

NGB-SFSS Blog



NBG-SFSS Health & Welfare Branch Blog

[Home](#) [About](#)

Just another WordPress.com weblog

Welcome to the Blog

This is the first test entry of the Army National Guard Soldier Family Services – Health & Welfare Branch Blog. This blog will cover Risk Reduction, Suicide Awareness, Soldier Resiliency, Sexual Assault, and Holistic Fitness.

December 9, 2009 Posted by [healthandwelfarebranch](#) | [Uncategorized](#) | | [No Comments Yet](#)

Hello world!

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

December 9, 2009 Posted by [healthandwelfarebranch](#) | [Uncategorized](#) | | [1 Comment](#)

About

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or sub-pages as you like and manage all of your content inside of WordPress.

Recent

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NBG-SFSS Health & Welfare Branch Blog

Theme: Andreas04 by Andreas Vklund. Blog at WordPress.com.





Soldier Family Support and Social Media MySpace Example



“~invincible~ f*** my life i just want it to end”

“~invincible~ f*** my life i just want it to end. it Would seem that the whole world is a lie. So why live it?”






Soldier Family Support and Social Media Facebook Example



facebook Home Profile Friends Inbox [Redacted] Settings Logout S


View Photos of Todd (11)
Send Todd a Message
Poke Todd

WOOOOO

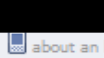
Information

Relationship Status:
Engaged

Political Views:
Conservative constitutionalist





Religious Views:
irish protestant


Mutual Friends
1 friend in common See All


 [Redacted] Some bad shit happened so I am coming home Monday don't ask cuz I don't w
about an hour ago

Wall Info Photos Boxes


Write something...

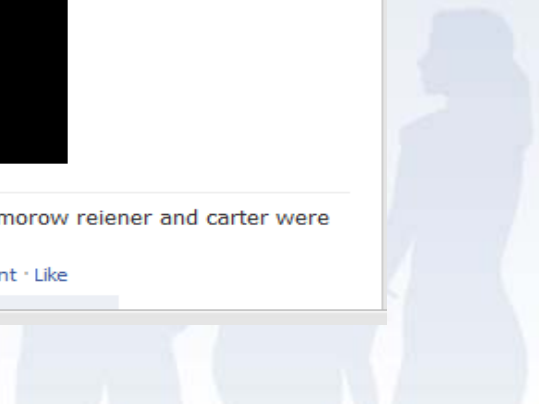
Attach:     Share

 [Redacted] Some bad shit happened so I am coming home Monday don't ask cuz
I don't wanna talk about it
about an hour ago via Facebook for Android · Comment · Like

 [Redacted] Well whatever it is my prayers are with you
and I hope all gets better...
50 minutes ago

Write a comment...

 [Redacted] Pyschologist and maybe chaplin tommorow reiener and carter were
right
Yesterday at 7:29pm via Facebook for Android · Comment · Like





“Someone up there cares.”

